

- International Association of Sound and Audiovisual Archives**
- Internationale Vereinigung der Schall- und audiovisuellen Archive**
- Association Internationale d'Archives Sonores et Audiovisuelles**
- Asociación Internacional de Archivos Sonoros y Audiovisuales**



SPONSORSHIP OPPORTUNITIES

50TH ANNUAL CONFERENCE

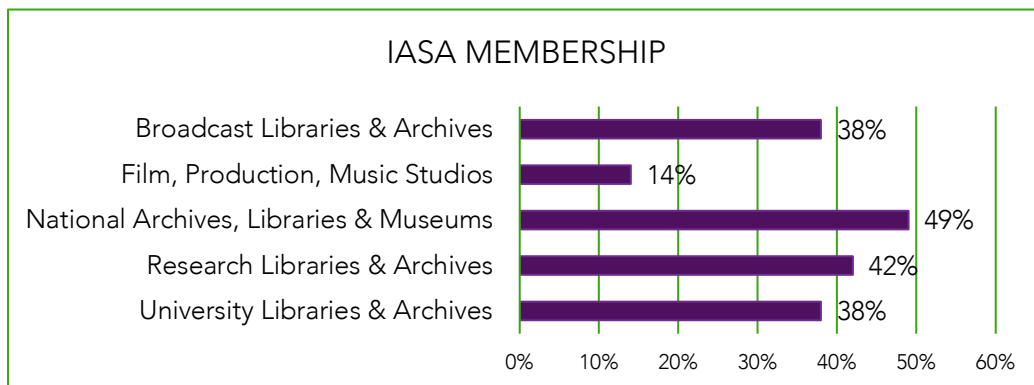
HILVERSUM, NETHERLANDS, 30 SEPTEMBER – 3 OCTOBER 2019

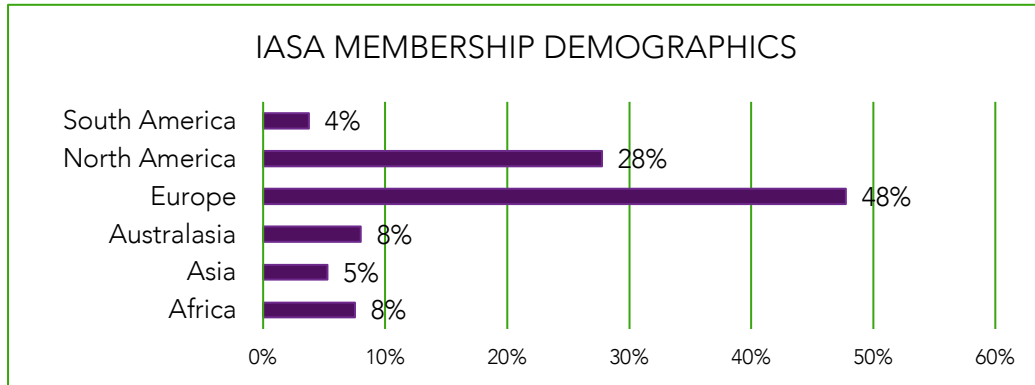
INTERNATIONAL ASSOCIATION OF SOUND AND AUDIOVISUAL ARCHIVES

<http://2019.iasa-web.org/>

What is IASA?

The International Association of Sound and Audiovisual Archives (IASA) is a professional association and the authority that sets standards for the care, access, and long-term preservation of the world's sound and audiovisual heritage. Through its active worldwide membership and training initiatives, IASA supports and advocates the development of best professional standards and practice amongst organisations and individuals that share these purposes.





What does IASA do?

Industry Standards - IASA publishes industry standards for managing and preserving sound and audiovisual archives which are adopted world-wide and available in many languages

Tutorials - Tutorials and workshops are offered during conference and presented by IASA experts on a wide range of topics, relating to the needs of the membership

IASA Journal - The IASA Journal is an open access, double-blind peer-reviewed, bi-annual publication that is highly regarded by scholars and the sound and audiovisual archive community

International Relationships - IASA is a founding member of the CCAAA (Co-ordinating Council for Audiovisual Archive Associations) and has representation at strategic UNESCO meetings.

IASA Conference

The IASA conference sets an agenda for ongoing debates in sound and audiovisual preservation. Our most recent conferences were 2018 in Accra, Ghana, 2017 in Berlin, Germany, and 2016 in Washington, DC, USA.

The 50th Anniversary Conference is being hosted by The Netherlands Institute for Sound and Vision in Hilversum, Netherlands, 30 September – 3 October 2019 and is scheduled in conjunction with the Joint Technical Symposium (JTS), also to be held in Hilversum, Netherlands, 3 – 5 October 2019. Joint sponsorship opportunities are available (inquire below).

The 2019 conference is an opportunity to demonstrate new technologies, new systems, and joint efforts that yield innovative services to connect our audiovisual heritage with a wider audience, make possible new and diverse use cases, and effect more robust and resilient preservation efforts. IASA is committed to creating an inclusive environment that serves all people and their cultural heritage.

Why you should become an IASA Sponsor

Being an IASA Sponsor is a unique opportunity to showcase your business in an international forum attended by key players in sound and audiovisual broadcasting, archiving, preservation, and restoration.

Our 50th Anniversary Conference will be met with great celebration and is expected to attract our largest delegation to date. In conjunction with the JTS, this year's conference is a must-attend event.

Sponsoring the IASA Conference not only facilitates IASA's initiatives in the world of sound and audiovisual archiving, but constitutes valuable social investment in maintaining the education, training, standards and guidance we provide. Finally, your generous sponsorship ensures that participation in our conference remains affordable in today's global economy.

IASA/JTS Joint Sponsorship Packages

IASA/JTS Gold Sponsor 10,000 € or more *

- Your company name announced as a Gold Sponsor at the opening and all subsequent plenary sessions for all delegates, and in any formal speeches at social events
- Your company listed as a scholarship donor at JTS, with 1,000€ of your sponsorship directly funding travel grants to JTS
- Your company logo and 75-word company profile featured on the IASA Conference and JTS websites (company provided)
- Your logo included in slides projected in conference theatres between presentations
- A complimentary full-page advertisement in the printed IASA Conference program and the printed JTS Conference program
- An exhibit table in the conference area
- Your promotional material in conference registration bags at IASA and JTS
- Three complimentary conference registrations to the IASA conference
- Three complimentary conference registrations to the JTS

IASA/JTS Silver Sponsor 7,000 € or more *

- Your company name announced as a Silver Sponsor at the opening and all subsequent plenary sessions for all delegates, and in any formal speeches at social events
- Your company logo and 50-word company profile featured on the IASA Conference and JTS websites (company provided)
- Your logo included in slides projected in conference theatres between presentations
- A complimentary full-page advertisement in the printed IASA Conference program and the printed JTS Conference program
- An exhibit table in the conference area
- Your promotional material in conference registration bags at IASA and JTS
- Two complimentary conference registrations to the IASA conference
- Two complimentary conference registrations to the JTS

IASA/JTS Exhibitor Sponsor 800 € *

- An exhibit table in the conference area
- Your company name listed as an Exhibiting Sponsor in the IASA printed conference programme
- Listing on the IASA website
- Listing on the JTS website
- Listing in the JTS conference programme

IASA Sponsorship Packages

Exclusive Platinum Sponsor 8,000 € or more *

- This category is offered on a first come, first serve basis, and once purchased, precludes our acceptance of any other Platinum Sponsorships
- Your company name announced as the Platinum Sponsor at the opening and plenary sessions for all conference delegates, and in any formal speeches at social events
- Your company logo featured most prominently on the inner front page of the printed conference programme
- Your company logo displayed in front of all delegates on the holding slide projected between formal conference sessions
- Your company logo featured on the home page and the sponsors page of the conference website
- A complimentary full-page advertisement in the printed conference programme
- An exhibit table in the conference area
- Your company name listed as the Platinum Sponsor in the conference programme
- You may include leaflets and promotional material in delegates' registration bags
- Four complimentary conference registrations

Gold Sponsor 6,000 € or more *

- Your company name announced as a Gold Sponsor at the opening and all subsequent plenary sessions for all delegates, and in any formal speeches at social events
- Your company logo featured prominently on the inner front page of the printed conference programme
- Your company logo displayed in front of all delegates on the holding slide projected between formal conference sessions
- Your company logo featured on the sponsors page of the conference website
- A complimentary full-page advertisement in the printed conference programme
- An exhibit table in the conference area
- Your company name listed as a Gold Sponsor in the conference programme
- You may include leaflets and promotional material in delegates' registration bags
- Three complimentary conference registrations

Silver Sponsor 4,000 €

- Your company name announced as a Silver Sponsor at the opening plenary session for all delegates
- Your company logo, slightly smaller than the Gold, included on the inner front page of the printed conference programme as a Silver sponsor and displayed in front of all delegates on the holding slide between formal conference sessions
- Your company logo included on the sponsors page of the conference website
- A complimentary half page advertisement in the printed conference programme
- An exhibit table in the conference area
- Your company name listed as a Silver Sponsor in the conference programme
- You may include leaflets and promotional material in delegates' registration bags
- Two complimentary conference registrations

Bronze Sponsor 2,500 € *

- Your company name announced as a Bronze Sponsor at the opening plenary session for all delegates
- Your company logo, slightly smaller than the Silver, included on the inner front page of the printed conference programme as a Bronze Sponsor and displayed in front of all delegates on the holding slide between formal conference sessions
- Your company logo included on the sponsors page of the conference website
- An exhibit table in the conference area
- Your company name listed as a Bronze Sponsor in the conference programme
- You may include a leaflet in delegate's registration bags
- One complimentary conference registration

Exhibitor Sponsor 600 € *

- An exhibit table in the conference area
- Your company name listed as an Exhibiting Sponsor in the printed conference programme
- Listing on the IASA website

IASA 50th Anniversary Dinner Sponsor 4500 € *

- Your company or organisation table at the Anniversary Dinner
- Your company or organisation banner displayed at the Anniversary Dinner
- Your company or organisation name on the dinner menu or table card
- Your company or organisation listed in the printed conference programme as a sponsor of the Anniversary Dinner
- Your company or organisation logo included on the sponsors' page of the conference website
- Your company or organisation announced at the opening plenary session for all delegates as an Anniversary Dinner Sponsor

- Your company or organisation announced as an Anniversary Dinner Sponsor and thanked in our President's dinner speech

Opening Reception Sponsor 3500 € *

- Your company or organisation banner displayed at the Opening Reception
- Your company or organisation listed in the printed conference programme as a sponsor of the Opening Reception
- Your company or organisation logo included on the sponsors' page of the conference website
- Your company or organisation announced at the opening plenary session for all delegates as an Opening Reception Sponsor
- Your company or organisation announced as an Opening Reception sponsor and thanked in our President's address
- Your logo included in emails and all social media to attendees and prospective attendees

Other sponsorship suggestions as priced individually below *

- 2,000 € Lanyards provided by sponsor to all delegates
- 750 € Inclusion of sponsor's merchandise in IASA Conference bag
- 250 € A single page sponsor's insert or similar in IASA Conference bag
- 300 € Internal half-page colour advert in the IASA conference printed programme
- 500 € Internal full-page colour advert in the IASA conference printed programme

Customized sponsorship packages

We understand that some organisations may wish to tailor their own package to sponsor IASA at the 2019 Conference. We are willing to discuss further options or extension of the sponsorship packages. Please contact Zane Grosa or Past-President Ilse Assmann, who are part of the

organising team, or notify any member of the IASA Executive Board to discuss this further.

Further Information

*No benefits other than those listed for each level of sponsorship are expressed or implied.

All Sponsors must adhere to the [IASA Code of Conduct](#) and maintain an inclusive and supportive environment.

For further information please email: sponsorship@iasa-web.org

Zane Grosa Vice President IASA conferences@iasa-web.org	Ilse Assmann Past-President IASA past-president@iasa-web.org	Toby Seay President IASA president@iasa-web.org
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